



# Services offered

Primary point of contact name \_\_\_\_\_

Address (City State, Zip) \_\_\_\_\_

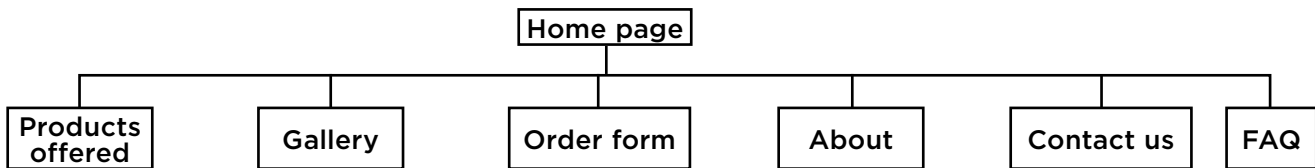
Phone \_\_\_\_\_

Email \_\_\_\_\_

## Services

Below are associated costs to get things started. This includes brand creation and design services for your product. This service is designed to create and maintain a consistent brand and proper messaging for your new product. Brand consistency when starting out is crucial. All costs are based on \$120 per hour.

- **Product name:** Consult on name for product.
- **Domain Name:** Choose domain name. discover relevant names, research availability.
- **Logo:** Create 3 different camera-ready ideas. Color study in options included. Upon final design, files will be provided for use in every medium.
- **Business Cards:** Design a business card based on the brand direction we choose. Coordinate printing and delivery of finished cards. Letterhead and #10 envelope can be made at an additional cost. Printing costs will be estimated separately.
- **Ingredient and logo stickers:** We'll create ingredient and logo stickers for your bag. We can either create and print stickers for you or send you a file for you to print on your own.
- **Website:** We use a templated website service called Squarespace. It's perfect for people starting out in business. Client purchases subscription direct. We pick a template as a starting point and create the site from scratch. Basically, you own the site, we design and put the site together. The cost does not include ongoing changes to the site once complete. We can show you how to make basic changes or additions or we can do it at an additional cost. Photography is a critical element to a good website. Images will need to be provided but can be done for an additional fee. Prices will vary for that and can be estimated separately. We have access to stock photography. That cost is \$25.00 per image and would be billed additionally. Stock shots can be successful for different things but high quality, professional images of your product is best. Content/copy will be provided by client. Professional copywriting can be done at an additional cost.
  - This cost is based on the basic site map below.
  - The cost for a squarespace site is \$276.00 plus tax billed annually. Client pays that direct.



## So what will all this cost me?

**Range of cost** \$2600.00 - \$4600.00\*

Half down upon agreement, remaining balance due upon completion of above items. Any printing and delivery is not included and will be quoted on a per project basis.

- **Additional support material.** Options for additional Support Material would be billed on a as needed/requested basis. Additional support material can include things such as Brochures, Video, Trade show materials (Banner stands, backdrops etc.)

*\* The costs above include basic, reasonable changes usually 3 separate changes, we reserve the right to charge accordingly if more additions are requested. These costs will be discussed upfront and are based on \$120 per hour.*

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